

ORDER

KSNV

Orders
Order / Rev: 108415
Alt Order #:
Product Desc: Crossroads GPS
Estimate: 1332-GPS Nevada TV Add
Flight Dates: 10/31/12 - 11/06/12
Original Date / Rev: 10/30/12 / 11/02/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: Crossroads Media, LLC
Buying Contact:
Billing Contact:
 66 Canal Center Plaza
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Crossroads GPS *Revised*
Demographic: A25-54
Product Codes: PLI2
Priority: 1
Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	110	\$251,620.00	\$213,877.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	110	\$251,620.00	\$213,877.00	0.00
Totals	110	\$251,620.00	\$213,877.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	10/31/12	11/06/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners		5-6a	MTWTF--	:30	4	\$1,200.00	1	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	MTWTF--					4	\$1,200.00		0.00			
N 2	KSNV	10/31/12	11/06/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners		6-7a	MTWTF--	:30	4	\$2,000.00	1	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	MTWTF--					4	\$2,000.00		0.00			
N 3	KSNV	10/31/12	11/06/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	8	\$3,800.00	1	0.00	NM	8	\$30,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	MTWTF--					8	\$3,800.00		0.00			
N 4	KSNV	10/31/12	11/06/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF--	:30	4	\$1,000.00	1	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	MTWTF--					4	\$1,000.00		0.00			
N 5	KSNV	10/31/12	11/06/12	Noon News Noon News	CM	12-1230pm	MTWTF--	:30	4	\$1,000.00	1	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	MTWTF--					4	\$1,000.00		0.00			
N 6	KSNV	10/31/12	11/06/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	MTWTF--	:30	4	\$1,000.00	1	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	MTWTF--					4	\$1,000.00		0.00			

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Advertiser: Crossroads GPS
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 Estimate: 1332-GPS Nevada TV Add
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KSNV	10/31/12	11/06/12	Days of our Lives Days of our Lives	CM	1258p-2pm	MTWTF--	:30	4	\$1,000.00	1	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/31/12	11/06/12	MTWTF--		4			\$1,000.00	0.00					
N 8	KSNV	10/31/12	11/06/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF--	:30	4	\$650.00	1	0.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/31/12	11/06/12	MTWTF--		4			\$650.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	KSNV	10/31/12-11/06/12	The Doctors		2pm-3pm	MTWThF----	:30		(\$650.00)		0.00	NM		
	See MG 8.5														
	[NEWS INTERRUPT - OBAMA SPOKE]														
	5	KSNV	11/02/12-11/02/12	The Doctors		2pm-3pm	-----F-----	:30		\$650.00		0.00	NM		
	Ⓜ MG for 8.3 11/01														
N 9	KSNV	10/31/12	11/06/12	Dr. Phil Dr Phil	CM	3-4p	MTWTF--	:30	4	\$1,200.00	1	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/31/12	11/06/12	MTWTF--		4			\$1,200.00	0.00					
N 10	KSNV	10/31/12	11/06/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	MTWTF--	:30	4	\$1,800.00	1	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/31/12	11/06/12	MTWTF--		4			\$1,800.00	0.00					
N 11	KSNV	10/31/12	11/06/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	4	\$3,600.00	1	0.00	NM	4	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/31/12	11/06/12	M-WTF--		4			\$3,600.00	0.00					
N 12	KSNV	10/31/12	11/05/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-WTF--	:30	4	\$3,400.00	1	0.00	NM	4	\$13,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/31/12	11/06/12	M-WTF--		4			\$3,400.00	0.00					
N 13	KSNV	10/31/12	11/05/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-WTF--	:30	4	\$3,400.00	1	0.00	NM	4	\$13,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/31/12	11/06/12	M-WTF--		4			\$3,400.00	0.00					
N 14	KSNV	10/31/12	11/05/12	FacetoFace/Ralston Rep FacetoFace/Ralston Report	CM	730-758pm	M-WTF--	:30	4	\$1,800.00	1	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/31/12	11/06/12	M-WTF--		4			\$1,800.00	0.00					
N 15	KSNV	11/05/12	11/05/12	Mon PR 8-10p Monday Prime 8-10pm	CM	8-10pm	M-----	:30	1	\$8,000.00	1	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/31/12	11/06/12	M-----		1			\$8,000.00	0.00					
N 16	KSNV	11/05/12	11/05/12	Mon PR 10-11p Monday Prime 10-11pm	CM	10-11pm	M-----	:30	1	\$6,400.00	1	0.00	NM	1	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/31/12	11/06/12	M-----		1			\$6,400.00	0.00					
N 17	KSNV	10/31/12	11/05/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-WTF--	:30	4	\$2,800.00	1	0.00	NM	4	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/31/12	11/06/12	M-WTF--		4			\$2,800.00	0.00					
N 18	KSNV	10/31/12	11/05/12	The Tonight Show Tonight Show	CM	1135p-1236a	M-WTF--	:30	4	\$2,000.00	1	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/31/12	11/06/12	M-WTF--		4			\$2,000.00	0.00					
N 19	KSNV	10/31/12	11/05/12	Late Night w/Fallon Late Night w/Fallon	CM	1236a-136am	M-WTF--	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/31/12	11/06/12	M-WTF--		4			\$700.00	0.00					
N 20	KSNV	10/31/12	11/05/12		CM	136-205am	M-WTF--	:30	4	\$350.00	1	0.00	NM	4	\$1,400.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Last Call w/Carson Daly															
Last Call w/Carson Daly															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/12	11/06/12	M-WTF--			4		\$350.00		0.00				
N 21	KSNV	10/31/12	10/31/12	Wed PR 8-9p	CM	8-9pm	--W----	:30	1	\$4,800.00	1	0.00	NM	1	\$4,800.00
Wednesday Prime 8-9pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/12	11/06/12	--W----			1		\$4,800.00		0.00				
N 22	KSNV	10/31/12	10/31/12	Wed PR 10-11p	CM	10-11pm	--W----	:30	1	\$6,400.00	1	0.00	NM	1	\$6,400.00
Wednesday Prime 10-11pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/12	11/06/12	--W----			1		\$6,400.00		0.00				
N 23	KSNV	11/01/12	11/01/12	Thurs PR 8-9p	CM	8-9pm	---T---	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
Thursday Prime 8-9pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/12	11/06/12	---T---			1		\$2,400.00		0.00				
N 24	KSNV	11/02/12	11/02/12	Fri PR 8-9p	CM	8-9pm	----F--	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
Friday Prime 8-9pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/12	11/06/12	----F--			1		\$2,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/31/12-11/06/12		Fri PR 8-9p		8-9pm	----F--	:30		(\$2,000.00)		0.00	NM		
See MG 24.2															
2	KSNV	10/31/12-11/06/12		Fri PR 9-10p		9-10pm	----F--	:30		\$2,000.00		0.00	NM		
Ⓜ MG for 24.1 11/02															
N 25	KSNV	11/02/12	11/02/12	Fri PR 8-9p	CM	8-9pm	----F--	:30	1	\$5,000.00	1	0.00	NM	1	\$5,000.00
Friday Prime 8-9pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/12	11/06/12	----F--			1		\$5,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/31/12-11/06/12		Fri PR 8-9p		8-9pm	----F--	:30		(\$5,000.00)		0.00	NM		
See MG 25.2															
[NBC PGM CHG - MAKEGOOD IN 10-11P PER CONV W/PATRICK]															
2	KSNV	11/02/12-11/02/12		Fri 10-11p		10-11pm	----F--	:30		\$5,000.00		0.00	NM		
Ⓜ MG for 25.1 11/02															
[DT PROG CHG-MG IN 10-11P]															
N 26	KSNV	11/02/12	11/02/12	Fri PR 9-10p	CM	9-10pm	----F--	:30	1	\$5,500.00	1	0.00	NM	1	\$5,500.00
Friday Prime 9-10pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/12	11/06/12	----F--			1		\$5,500.00		0.00				
N 27	KSNV	11/03/12	11/03/12	News 3 Sunrise - SATUR	CM	6a-7a	-----S-	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
News 3 Sunrise SATURDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/12	11/06/12	-----S-			1		\$1,000.00		0.00				
N 28	KSNV	11/03/12	11/03/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
Saturday Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/12	11/06/12	-----S-			1		\$2,000.00		0.00				
N 29	KSNV	11/03/12	11/03/12	News 3 Today - SATUR	CM	9am-930am	-----S-	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
News 3 Today - SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/12	11/06/12	-----S-			1		\$1,500.00		0.00				
N 30	KSNV	11/03/12	11/03/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$1,350.00	1	0.00	NM	1	\$1,350.00
Sa-Su Early News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/12	11/06/12	-----S-			1		\$1,350.00		0.00				
N 31	KSNV	11/03/12	11/03/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$1,050.00	1	0.00	NM	1	\$1,050.00
SAT/Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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N 31	KSNV	11/03/12	11/03/12	Wknd Jeopardy SAT/Jeopardy	CM	630-7pm	-----S-	:30	1	\$1,050.00	1	0.00	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/12	11/06/12	-----S-			1		\$1,050.00		0.00				
N 32	KSNV	11/03/12	11/03/12	Wknd Wheel of Fortune SAT/ Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$1,050.00	1	0.00	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/12	11/06/12	-----S-			1		\$1,050.00		0.00				
N 33	KSNV	11/03/12	11/03/12	RALSTON in PRIME RALSTON in PRIME	CM	8-11pm	-----S-	:30	1	\$4,800.00	1	0.00	NM	1	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/12	11/06/12	-----S-			1		\$4,800.00		0.00				
N 34	KSNV	11/03/12	11/03/12	Sat PR 9-11p Saturday Prime 9-11pm	CM	9-11p	-----S-	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/12	11/06/12	-----S-			1		\$3,000.00		0.00				
N 35	KSNV	11/03/12	11/03/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/12	11/06/12	-----S-			1		\$2,800.00		0.00				
N 36	KSNV	11/03/12	11/03/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/12	11/06/12	-----S-			1		\$4,000.00		0.00				
N 37	KSNV	11/03/12	11/03/12	1st Look 1st Look	CM	F 4-430am SA 1-2	-----S-	:30	1	\$270.00	1	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/12	11/06/12	-----S-			1		\$270.00		0.00				
N 38	KSNV	11/04/12	11/04/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/12	11/06/12	-----S			1		\$1,000.00		0.00				
N 39	KSNV	11/04/12	11/04/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/12	11/06/12	-----S			1		\$4,000.00		0.00				
N 40	KSNV	11/04/12	11/04/12	News 3 Today - SUNDAY News 3 Today - SUN	CM	9am-930a	-----S	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/12	11/06/12	-----S			1		\$1,500.00		0.00				
N 41	KSNV	11/04/12	11/04/12	Chris Matthews 9:30AM Chris Matthews SUN 9:30am	CM	9:30a-10a	-----S	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/12	11/06/12	-----S			1		\$2,000.00		0.00				
N 42	KSNV	11/04/12	11/04/12	NFL Pre-Game / FNA NFL Pre-Game	CM	1p-530pm	-----S	:30	1	\$5,000.00	1	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/12	11/06/12	-----S			1		\$5,000.00		0.00				
N 43	KSNV	11/04/12	11/04/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$14,000.00	1	0.00	NM	1	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/12	11/06/12	-----S			1		\$14,000.00		0.00				
N 44	KSNV	11/04/12	11/04/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/12	11/06/12	-----S			1		\$3,600.00		0.00				
N 45	KSNV	11/04/12	11/04/12	Jeopardy in PRIME Jeopardy in Prime	CM	M-SA 8-11p / SUN	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 108415
 Alt Order #:
 Flight Dates: 10/31/12 - 11/06/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 1332-GPS Nevada TV Add

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 45	KSNV	11/04/12	11/04/12	Jeopardy in PRIME Jeopardy in Prime	CM	M-SA 8-11p / SUN	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/12	11/06/12	-----S		1			\$2,400.00			0.00			
N 46	KSNV	11/04/12	11/04/12	LAW & ORDER (synd) PRIME Law & Order (synd) PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/12	11/06/12	-----S		1			\$2,400.00			0.00			
N 47	KSNV	11/04/12	11/04/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/12	11/06/12	-----S		1			\$2,800.00			0.00			
N 48	KSNV	11/04/12	11/04/12	Sports Night in Las Vegas Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/12	11/06/12	-----S		1			\$2,000.00			0.00			
N 49	KSNV	10/31/12	11/05/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	M-WT--S	:30	4	\$400.00	1	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/12	11/06/12	M-WT--S		4			\$400.00			0.00			
													Totals	110	\$251,620.00